



## News Release

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### For Immediate Release

## AV Concepts Hires Robert Rios as Exhibitor Sales Representative

TEMPE, AZ, October 27, 2006: AV Concepts has hired **Robert Rios** as Exhibitor Sales Representative to help grow the company's Convention Services Department. Robert has 20 years of trade show, exhibition and customer service experience, and is proficient both in audio-visual technology and equipment. Rios will manage the solicitation and on-site exhibitor operations, significantly expanding the range of Convention Services provided by AV Concepts. "I am very proud and enthused to be a part of AV Concepts and its new expansion into the Association and Exhibition arenas." Rios said, "I look forward to a long and successful relationship."

AV Concepts is a national, full-service supplier of audio-visual, staging and technical support for meetings, conventions and trade shows. The company provides the latest in video, audio, and lighting equipment. With more than 18 years of industry success, AV Concepts specializes in peace-of-mind for corporate, convention and staging events.

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