



1917 West 1st Street, Tempe, Arizona 85281
www.avconcepts.com

News Release

Contact:	Julie Cielinski
Phone:	480-557-6021
Fax:	480-894-8376
Email:	julie@avconcepts.com
Website:	www.avconcepts.com

FOR IMMEDIATE RELEASE

AV Concepts Promotes Bill Jett to Executive Vice President

TEMPE, AZ, August 24, 2006: AV Concepts is pleased to announce the promotion of Bill Jett to Executive Vice President. Jett began his career with AV Concepts in 1996 as General Manager and was appointed to Vice President of Operations in 1999. In his role as Executive Vice President, Jett will continue to manage the company's operational infrastructure as well as developing key personnel. Jett will direct the aggressive growth strategy of the firm, expanding its business opportunities both locally and nationwide.

"AV Concepts' employees are a highly talented and skilled group of people," says Jett, "I look forward to helping them expand their careers while working toward a common goal of overall company growth."

AV Concepts is a national, full-service supplier of audio-visual, staging and technical support for meetings, conventions and trade shows. The company provides the latest in video, audio, and lighting equipment. With more than 19 years of industry success, AV Concepts specializes in peace-of-mind for corporate, convention and staging events.

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