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# AV CONCEPTS

VIDEO • AUDIO • LIGHTING

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## News Release

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### For Immediate Release

## AV Concepts Expands Video Inventory

TEMPE, AZ, December 19: AV Concepts is pleased to announce the addition of a number of pieces of equipment to its video inventory. The company has recently acquired four (4) Christie Roadster HD 12k Projectors, the first ever native HD resolution (1920x1080), 3 chip DLP technology. Along with the projectors, the video department has purchased four (4) Grass Valley Turbo IDDR output channels which support both HD and SD video content. Six (6) Sony DX50 camera packages were added to the inventory. The DX50 package comes with the standard Canon lens, Canon studio kit, 200M Triax cable, a 9" LCD monitor and Cartoni Master tripod. Finally, another set of four (4) Canon LV-7555 projectors were added as well. The Canon projectors share many of the same features as the Christie's.

AV Concepts is a national, full-service supplier of audio-visual, staging and technical support for meetings, conventions and trade shows. The company provides the latest in video, audio, and lighting equipment. With more than 18 years of industry success, AV Concepts specializes in peace-of-mind for corporate, convention and staging events.

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