
AV CONCEPTS

VIDEO • AUDIO • LIGHTING

1917 W 1st Street Tempe, AZ 85281

www.avconcepts.com

News Release

Contact: Julie Cielinski
Phone: 480-557-6021
Fax: 480-894-8376
Email: julie@avconcepts.com
Website: www.avconcepts.com

For Immediate Release

AV Concepts Invests in Audience Response System

TEMPE, AZ, November 1, 2006: AV Concepts is pleased to announce the recent acquisition of one hundred audience response units in support of our newly developing Convention Services Division. The company purchased the Reply IQ system, the most advanced wireless response system available. Reply IQ allows participants to be prompted for entry, provides more clarity for entering multi-digit responses and sends messages to participants. Installed in each unit is wInquiry, a Windows based software program that includes PowerPoint capture, dual monitor support and a Windows extended desktop capability.

AV Concepts is a national, full-service supplier of audio-visual, staging and technical support for meetings, conventions and trade shows. The company provides the latest in video, audio, and lighting equipment. With more than 18 years of industry success, AV Concepts specializes in peace-of-mind for corporate, convention and staging events.

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