

AV CONCEPTS

The Meeting Technology Specialists

WIRELESS AUDIENCE RESPONSE SYSTEM

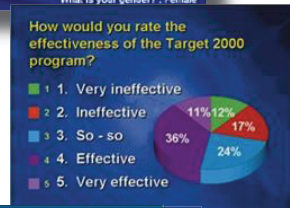
AV Concepts offers this interactive audience participation tool to help engage your attendees in each session as well as helping gauge Return On Investment. Sessions are more energized, information can be easily validated and the audience will learn more and retain it longer.

Meeting attendees respond to questions from the meeting facilitator by pressing the appropriate key on the individual wireless keypads. Charts and result graphics are then projected instantly for further discussion and follow up questions. Responses are tracked for each audience member, allowing for individual answers, team answers and a variety of demographic comparisons.

AV Concepts will work closely with your team and presenters to ensure that all programming is integrated with the Audience Response System prior to the event. We will also be on-site to prepare and test the Audience Response System and backup systems, making sure that the equipment is properly interfaced with our audio visual equipment. Your on-site team will consult with all presenters and moderators to introduce them to the system and make any required additions or changes.

Audience Response System Uses:

- Sales Meetings
- Focus Groups
- New Product Testing / Rollout
- Breakout Sessions
- Employee Feedback
- Team Building
- Strategic Planning
- Education and Training
- Entertainment Events



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